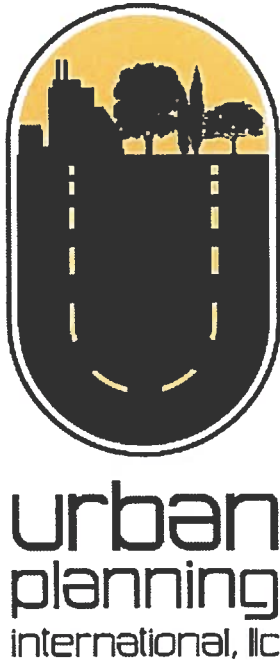


AGENDA ITEM # IX-A.



Statewide Small Area Demographic and Economic Forecasting Project

The Gardner Policy Institute at the University of Utah has been charged with creating the official demographic and economic forecasts for the State of Utah—statewide, county, and small area. As part of this endeavor, the Gardner Policy Institute has asked Michael J. Clay, Ph.D., Director of the Urban and Regional Planning Program at Brigham Young University, to assist in the development of small area forecasts throughout the state through his consulting firm, Urban Planning International LLC—a sole proprietorship LLC created to facilitate Dr. Clay’s part-time consulting work.

This project will consist of the following:

1. Prepare an inventory for each county (and community, where available) of events, major industries, and institutions – current conditions, potential changes, and likelihood, including timing, of changes.
2. Build these data into an information system with background information and translation into employment and population impacts, by year and area.
3. Establish and maintain a network of local governments through the MPOs and AOGs.
4. Assist in the outreach and education efforts for local government partners so that they understand why we are gathering the information and its usage.
5. Participate in the local area review and dissemination process.

In addition to collecting, creating, and sharing data, an important part of this process will be working collaboratively with local governments, AOGs, MPOs, and RPOs across the state to obtain and maintain a list of projects in any portion of the real estate development process (including projects that are anticipated, being explored, or announced). Real estate development projects, including expansion of existing businesses, can have a significant impact on small area forecasts; therefore, the project team needs to be aware of them.

The project team will be contacting AOG, MPO, and RPO staff to collaborate on data for the land use inventory and will visit AOG meetings periodically, for in-person meetings. The team hopes that through this project greater awareness of real estate development throughout the state and improved land use data for much of the state will result. The team looks forward to working with you and are happy to answer any questions that you may have about the project. Dr. Clay can be reached via email at clay@byu.edu or by phone at (801) 414-5648.